



#theSAS2026

SECURITY ANALYST SUMMIT 2026



20-23 October
Bali, Indonesia

S P O N S O R S H I P
B R O C H U R E

SECURITY ANALYST SUMMIT 2026

Now in its 18th year, Kaspersky's renowned Security Analyst Summit (SAS) continues to attract high-caliber anti-malware researchers, global law enforcement, CERTs and senior executives from financial services, technology, healthcare, academia and government agency backgrounds to shed light on trends and opportunities critical to the development of the cybersecurity industry.

The conference provides an exclusive atmosphere that encourages debate, information sharing and displays of cutting-edge research and new technologies, as participants explore ways to improve collaboration in the fight against cybercrime.

SAS 2025 facts & figures



210

delegates



10

journalists



including 90

CTF participants



from 13

teams



27

speakers



23

talks



4

pecha-kucha
presentations

This year, we will explore the following topics:

- Advanced cyberthreats, APT actors and cyberwarfare
- Critical infrastructure and ICS/OT security
- IoT attacks and security
- Supply chain attacks and open-source software security
- Ransomware incidents and how to stay protected
- Zero-day vulnerabilities and exploits
- Dark web trends and analytics
- Artificial intelligence, machine learning and cybersecurity



10

PvP rounds of AlcoCTF competition



100

tequila shots used to buy additional time



25146

SAS digital coins are earned



6

awards are presented for a job well done



1

fully upgraded

1998 Mercedes-Benz showcased live on stage



Special guest:
Jann Mardenborough
Professional Racing Driver,
Gamer-to-Racer Pioneer



∞

shots are consumed over the 3 days



0

Most importantly
APT-attribution!



Kira Chen
Security Researcher,
DARKNAVY



Eugene Kaspersky
CEO, Kaspersky



Jann Mardenborough
Professional Racing Driver,
Gamer-to-Racer Pioneer





Alina Tan
Security Architect,
co-founder of HE&T
Security Labs



Paul Pajares
Cybercrime
Intelligence Officer,
INTERPOL



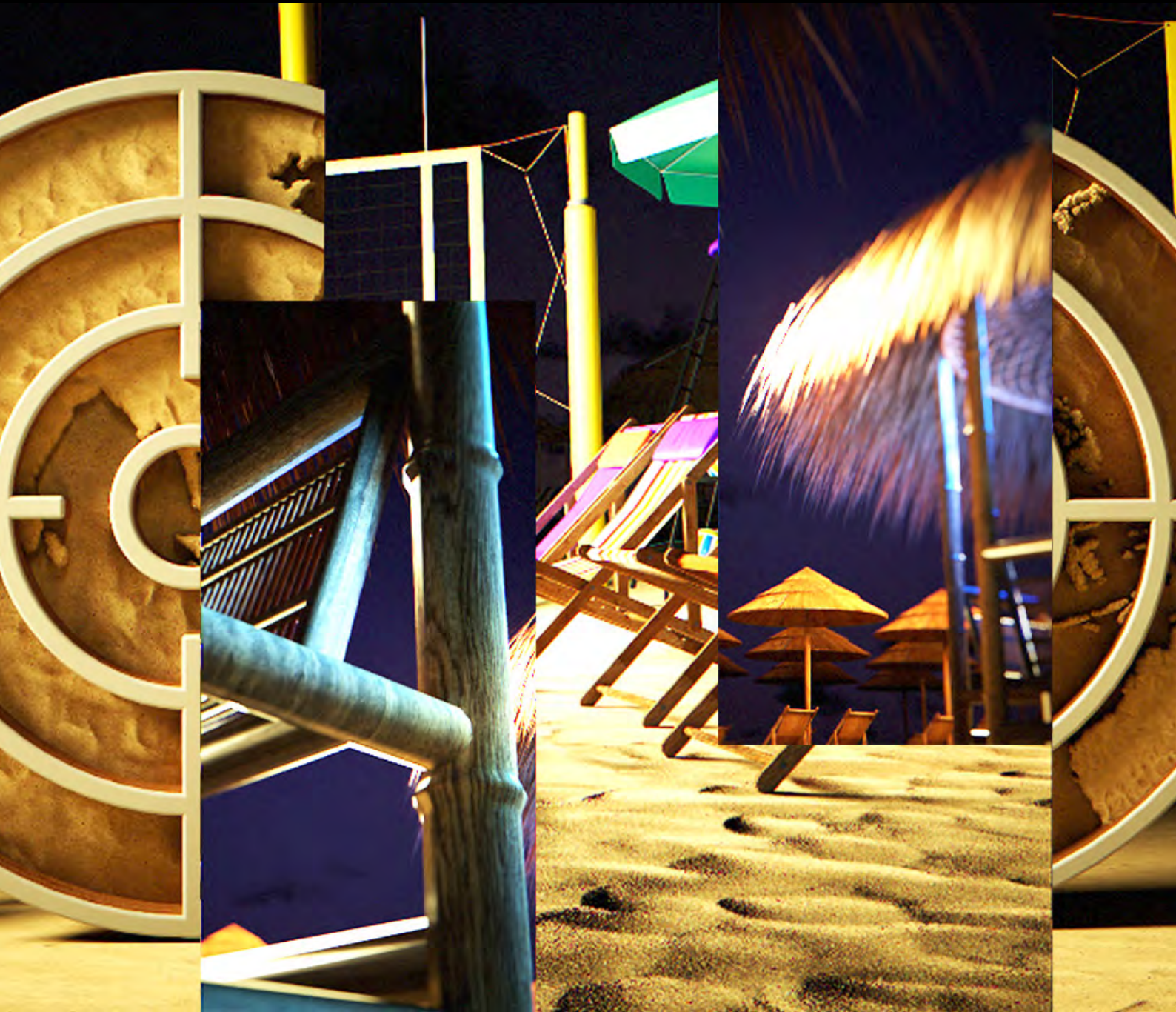
Boris Larin
Principal
Security Researcher,
Kaspersky GReAT



Vladimir D. Dashchenko
Principal Security Researcher,
Kaspersky ICS CERT



Why partner with SAS 2026?



This is a unique opportunity to gain visibility – both at the conference and far beyond – among subject matter experts, cybersecurity influencers and key decision makers in one of the most topical and fastest-growing industries!

SAS 2026 provides multiple promotional opportunities across the conference venue, as well as the opportunity to feature prominently in SAS publicity campaigns through media partners.

As a SAS Partner, here is how you'll benefit:

Reach a Global Audience

SAS attracts high-caliber cybersecurity experts from around the world; last year alone, 210 participants from 30 countries descended on the conference to share their insight with peers. International visibility and collaboration around cybersecurity are core values of SAS, and we believe that not only are cyber threats not confined by borders, they are a global concern that requires a coordinated, international response.

Gain Exclusive Insights

SAS prioritizes insights and presentations on topics that have never been shared before. As a SAS Partner, be among the first to hear the latest APT reports that will later be widely disseminated and covered in the media, and will help shape the cybersecurity landscape well into the future.

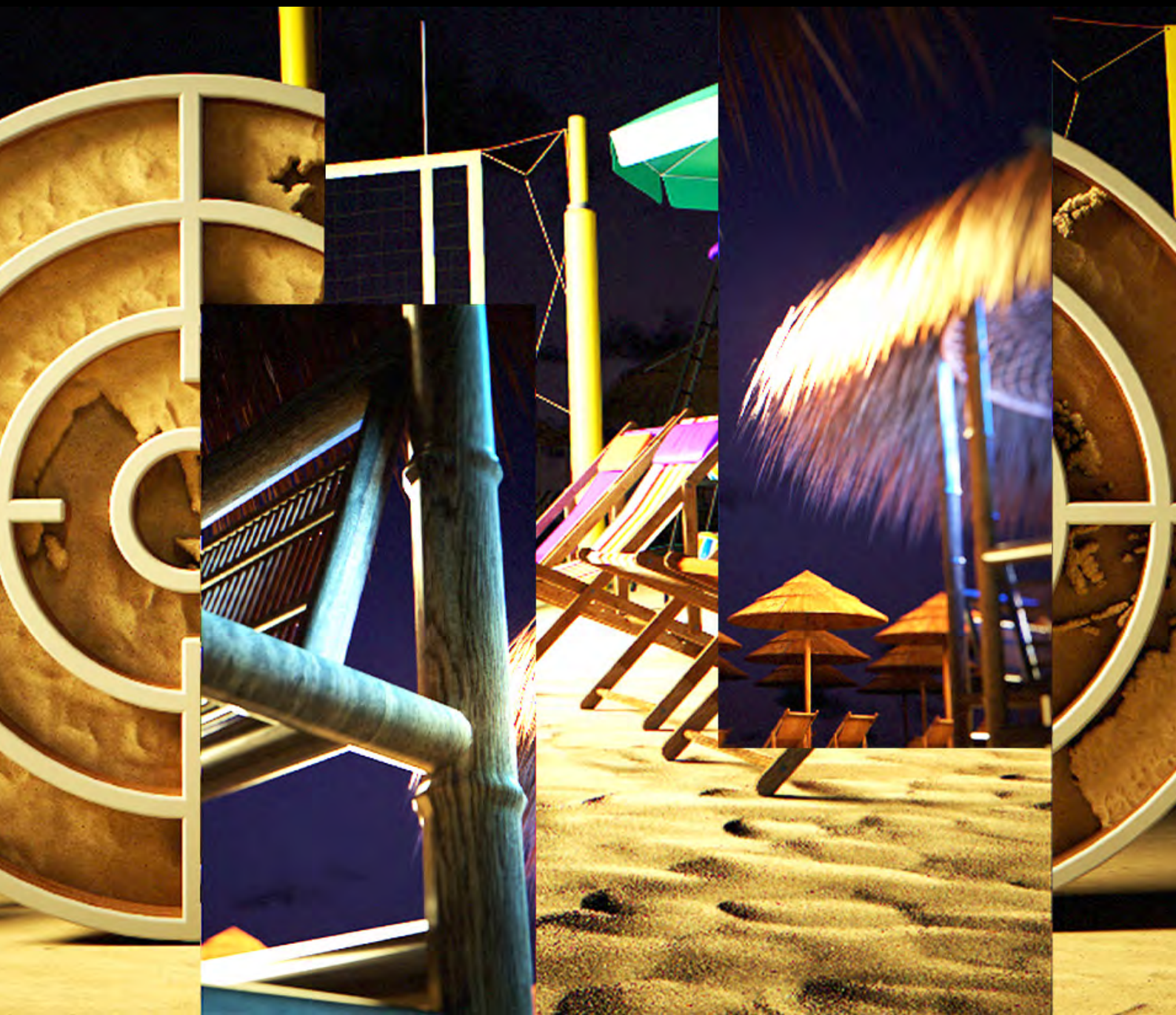
Show Thought Leadership

Position your business as pioneers and key players in the cybersecurity space through promotional opportunities throughout the event and beyond.

Engage in wild networking

It's no secret: SAS boasts a lively and laid-back ambiance in equal measure. Here, in-depth research topics intersect with countless opportunities to network and share knowledge. As we love to say: work hard, play hard! We know how to break the ice and create a close-knit community of professional relationships that last a lifetime. Oh, and have you seen the location for our conference this year? Sun, sea, sand and an unforgettable experience await!

Conference sponsorship opportunities



PLATINUM PACKAGE

\$25 000

Three full SAS event passes.
Hotel, transfers, meals and all summit activities included.

One speaking slot (must be vetted by the SAS program committee).

Free six-month subscription to Executive Summaries of Kaspersky Security Intelligence Services.

Table-top or a place for a booth in the conference registration area to offer content to attendees (fun games, contests, etc.)

GOLD PACKAGE

\$15 000

Two full SAS event passes.
Hotel, transfers, meals and all summit activities included.

Free three-month subscription to Executive Summaries of Kaspersky Security Intelligence Services.

SILVER PACKAGE

\$10 000

One full SAS event pass.
Hotel, transfers, meals and all summit activities included.

Your company's logo in printed marketing materials (banners, brochures, badges, agenda).

Your company's logo on the SAS web site.

Inclusion of your printed materials in the conference package.

Free participation in **three** Kaspersky Expert trainings.

Free participation in **two** Kaspersky Expert trainings.

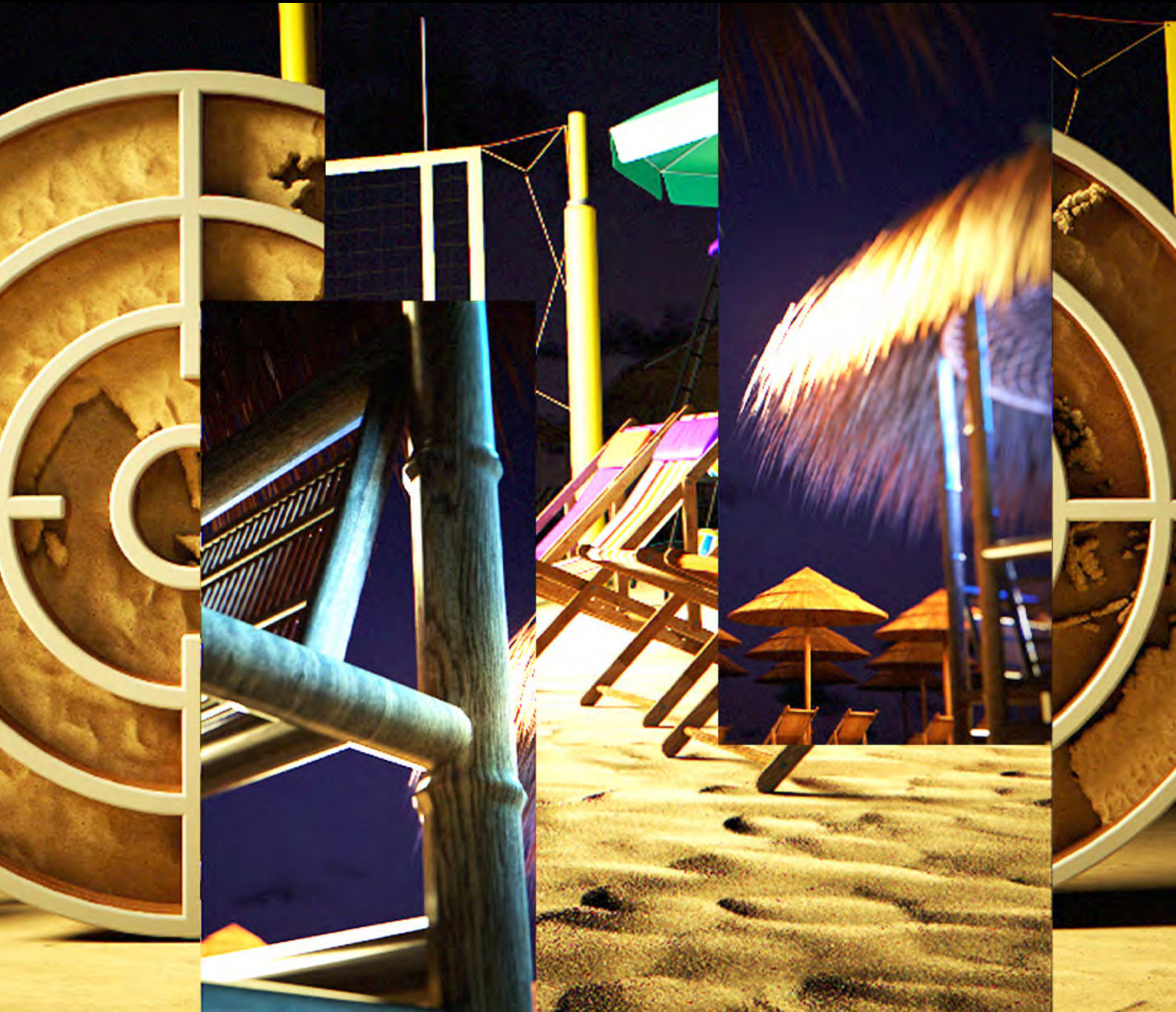
Free participation in **one** Kaspersky Expert training.

Video Ad – a video advertisement (provided by the sponsor, maximum duration of 30 seconds) will be played in our pre-function area during the conference.

Sponsor mention in the Welcome session & Awards Ceremony.

Pre- and post-event social media mentions on conference social media feeds.

Become
a SAS CTF Partner
(starting from
\$5 000*)



SAS CTF is an international competition for cybersecurity experts, held as a part of the Security Analyst Summit conference.

The competition consists of an online Jeopardy qualification stage, and an offline Attack-Defense final taking place at the SAS conference in Bali, Indonesia from 20 to 23 October, 2026.

Benefits for SAS CTF Partners:

Display your company's logo on the SAS CTF web site (Partner section).

Mention of our partnership on the **CTFtime** platform and social media channels.

Your company's name and logo in all printed materials related to the CTF competition.

Placement of your company's logo on the official T-shirt.

Placement of your company's logo on the large prize checks for the winners of the competition, and on CTF banners at the venue.

Ability to create your own tasks for the CTF in the special category.

*Your contribution supports the growth of our CTF community, including challenge development, infrastructure, and future prize pools.

Merch sponsor \$5 000*

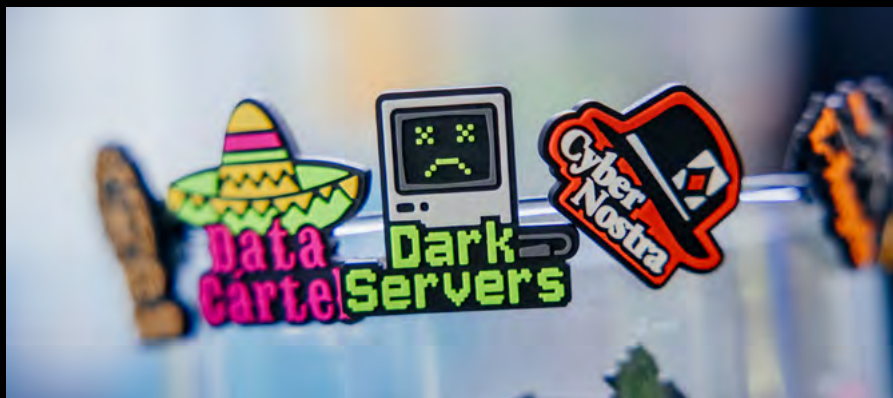
Our exclusive, one-of-a-kind SAS merchandise is coveted the world over for its fun, stylish and premium-quality appearance. Our giveaways are worn proudly and used for years by participants, their colleagues, friends and family.

We say “NO!” to meaningless, throwaway souvenirs, but a huge “YES!” to wearable backpacks and

* Only 3 slots

T-shirts that have people stopping you in the street to ask “Where did you get that?!”

As a merch sponsor, your logo will take pride of place on the event t-shirt and backpack. These t-shirts and backpacks are always on display at events across the world and provide long-time exposure to their sponsors beyond the borders and timeframe of SAS 2026.



LOCATION

InterContinental Bali Resort

Uluwatu St No.45, Jimbaran, South Kuta,
Badung Regency, Bali 80361, Indonesia

DATE

20-23 October, 2026

Welcome to the **InterContinental Bali Resort**, a luxurious beachfront sanctuary set along the golden sands of Jimbaran Bay, one of Bali's most iconic coastal destinations.

Located in the heart of Jimbaran, this elegant resort blends timeless Balinese architecture with modern sophistication and warm island hospitality. Indulge in spacious,

beautifully designed rooms and villas, rejuvenate at the serene spa, or delight in exceptional dining experiences inspired by local and international flavors. Surrounded by lush tropical gardens, tranquil pools, and breathtaking ocean views, your stay at this 5-star resort promises a truly unforgettable escape into the beauty, culture, and spirit of Bali.



CONTACTS

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